



CPA MAUREEN MBITI

AWAK Board Member 2025–2027

MBILI TENA - GROW

G

Governance Strengthening for Sustainability

- Institutionalize annual board evaluations and governance scorecards.
- Streamline committee reporting and accountability structures.
- Enhance policy enforcement and compliance with the AWAK Constitution and Code of Conduct.

R

Revamp Member Value & Responsiveness

- Launch “Member Listening Forums” across regions as per Member data.
- Develop a clear member benefits charter and publish it quarterly.
- Implement a 7-day maximum turnaround time (TAT) for member queries.

O

Optimize Subscription and Retention

- Introduce flexible payment plans and subscription tracking reminders.
- Waiver campaigns for dormant members to return.

W

Widen Our Membership Base

- Champion subscription amnesty and penalty waivers.
- Build value added partnerships with the professional bodies and women platforms to grow institutional membership.
- Personal outreach to dormant members.
- One member five more member campaign for a reward

**Vote CPA Maureen Mbiti.
Seasoned. Strategic. Member-
Focused**



**11th–13th
June 2025**

Vote CPA Maureen Mbiti

**AWAK Board Member
2025–2027**

CPA MAUREEN MBITI

Board Member - AWAK 2023-2025 | CPA-K | BCom Finance | MBA (Finance – ongoing)
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EXECUTIVE SUMMARY

CPA Maureen Mbiti is a seasoned customer experience professional and dedicated volunteer leader with over 11 years of experience at the Higher Education Loans Board (HELB). A Certified Public Accountant (CPA-K), Bachelor of Commerce (Finance) graduate, and MBA Finance candidate, Maureen brings a strong blend of technical knowledge, strategic leadership, and people-centered service. She has actively served in multiple capacities within AWAK, demonstrating her deep commitment to empowering women accountants in Kenya. Currently seeking re-election for a second term as AWAK Board Member to continue fostering ethical governance, member empowerment, and board-level excellence.

KEY SKILLS

- ✓ Board Governance & Ethics
- ✓ Strategy & Risk Oversight
- ✓ Stakeholder Engagement
- ✓ Financial Literacy & Audit
- ✓ Women Empowerment & Mentorship
- ✓ Event Planning & Visibility
- ✓ Excellent Customer Experience Service & Leadership

EDUCATION & CERTIFICATION

- MBA (Finance) – Kenyatta University – Candidate
- Bachelor of Commerce (Finance) – Masinde Muliro University of Science & Technology
- CPA-K – KCA University
- Kenya Accountants and Secretaries National Examinations Board (KASNEB)
- The Seasoned Director Program (TSD) – Association of Women Accountants of Kenya (AWAK)

COMPLIANCE & AFFILIATIONS

- Compliant with Chapter 6 of the Constitution of Kenya, 2010
- Fully paid-up member of AWAK
- Member of ICPAK – In good standing
- Member of IIA Kenya
- Member of Women on Boards Network –WOBN

INDUSTRY AND VOLUNTEER LEADERSHIP

- Media Ministry Member, AIC Milimani Church – Supporting digital outreach and communications.
- Women of Valour Church Fellowship– AIC Milimani
- Girls' Mentorship Advocate – Mentoring young girls from rural and urban areas, aligning with SDG 5 on gender equality.
- Graduate Mentor, Girls for Girls (G4G) Kenya – Active mentee and mentor champion supporting the empowerment of emerging female leaders.



AWAK Key Leadership Contributions (2022–2025)

1. Chair – Governance & Nominations Committee

- Oversaw the development and adherence to good governance principles in board operations.
- Facilitated updates and alignment with the AWAK Constitution and Code of Conduct.
- Played a lead role in reviewing and guiding board processes for fairness, integrity, and transparency.

2. Chair – Audit, Risk & Compliance Committee

- Spearheaded the onboarding of AWAK's external auditor after a rigorous, transparent evaluation process.
- Strengthened risk management and internal control systems.
- Championed ethical leadership and financial oversight standards aligned with Chapter 6 of the Constitution.

3. Chair – 10th Ladies Leadership Conference (LLC) 2025 – Visibility subcommittee

- Chaired the Visibility subcommittee, driving awareness, attendance, and media presence in all AWAK Social Media channels.
- Supported program development and enhanced stakeholder engagement.

4. Committee Member – Special Events & Welfare Subcommittee (ICPAK) 2023-To date

- Promoting member welfare and coordinating joint member activities that added value to professional accountants of the institute
- Created awareness of the welfare to the institute members especially upon life events.

5. Ladies Leadership & Accountability Conference (LLC 2023,2024,2025)

- Served as a key moderator across three consecutive conferences, guiding engaging sessions and expertly introducing high-profile keynote speakers.
- Played a pivotal role in setting the tone for strategic conversations, enhancing the visibility of AWAK thought leadership, and strengthening speaker engagement.

